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**Sponsorship Packages**

**□ Gold Sponsorship Package: D&R Partner $3K -Non D&R Partner 4K**

**Online**

* Vendor Logo posted on site as Gold Sponsor
* Several contributions posted on line
	+ Slides in Mandarin
	+ Slides in English ( optional)
* Additional material **in Mandarin** posted ( white paper ,industry paper ,blog )
* Recorded talk in Mandarin
	+ posted on YouKu for Mandarin version and Youtube for English version
	+ Promoted on D&R Websites
* On line audience tracking

**News Alert and mailing**

* Banner as Gold sponsor in all program mailings or any advertisement related to the event
* Mandarin Video and Recorded talk promoted in Mandarin D&R News Alerts sent to 13.000 Chinese destinations (Top right banner)

**□ Silver Sponsorship Package: D&R Partner $2K -Non D&R Partner $3K**

**Online**

* Vendor Logo posted on site and in the program as Silver sponsor
* One contribution posted on line
	+ Slides in Mandarin
	+ Slides in English ( optional)
* Recorded talk in Mandarin
	+ Posted on YouKu for Mandarin version and Youtube for English version
	+ Promoted on D&R Websites
* On line audience tracking

**News Alert and mailing**

* Banner as Silver sponsor in all program mailings or any advertisement related to the event
* Mandarin Video and Recorded talk promoted in Mandarin D&R News Alerts sent to 13.000 Chinese destinations (Top right banner)

**Sponsorship package subscription**

**INFORMATION**

|  |  |
| --- | --- |
| **Company name :** |  |
| **Contact name**  |  |  | **Contact email** |  |
|  |  |
| **Speaker Name & Position:** |  |
| **Tentative Talk Title:** |  |

|  |  |
| --- | --- |
| **Signature:** | **Date:** |

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