



SoC Pain Points and Gaps – An Overview

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All Discussions in this Slide Deck are my own observations and conclusions.



SoC Challenges

- 攔 IP-SOC EcoSystem needs to evolve for the future
- 攔 Every SoC procures IP thru ad-hoc individualized approach
- 攔 Need **responsive**, **proactive** and **secure** IP-SoC ecosystem
- 攔 Self-sustaining with support for organic growth & scalability
- 攔 SoCs being built need to differentiate with correct IP's
- 攔 TTM for SoCs is becoming ever more critical



Some Pain Points

攔 Procurement Challenges

攔 Finding the best in class IP across *PPA* and *Cost*

攔 Integration Challenges

攔 Tools, Flows based due to version mismatches

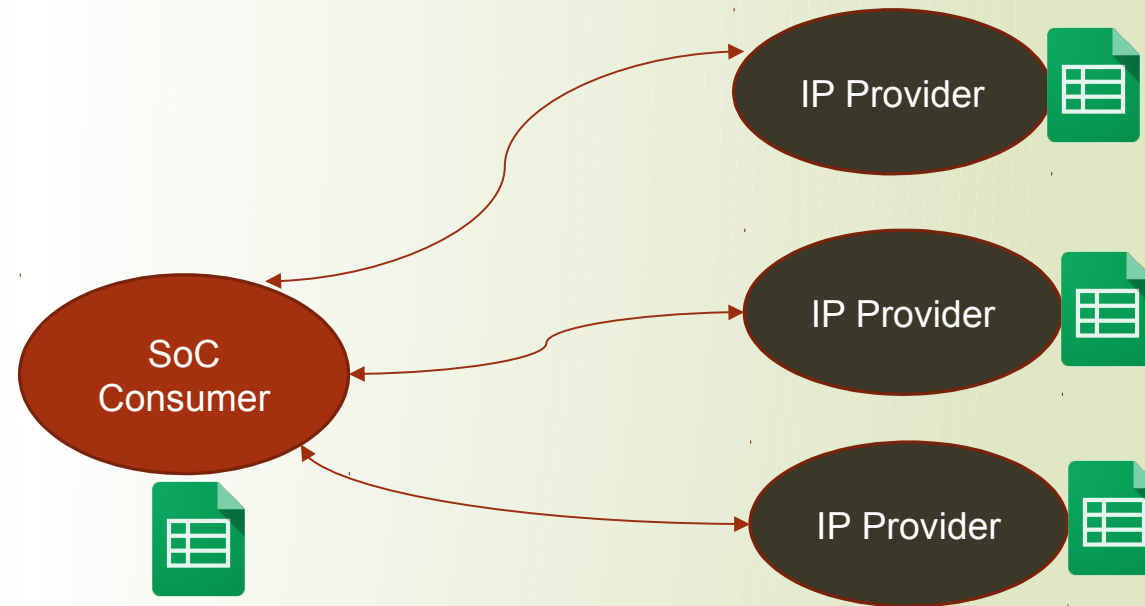
攔 Validation Challenges

攔 SOC environment based validation

攔 Bug Fixes and upgrades

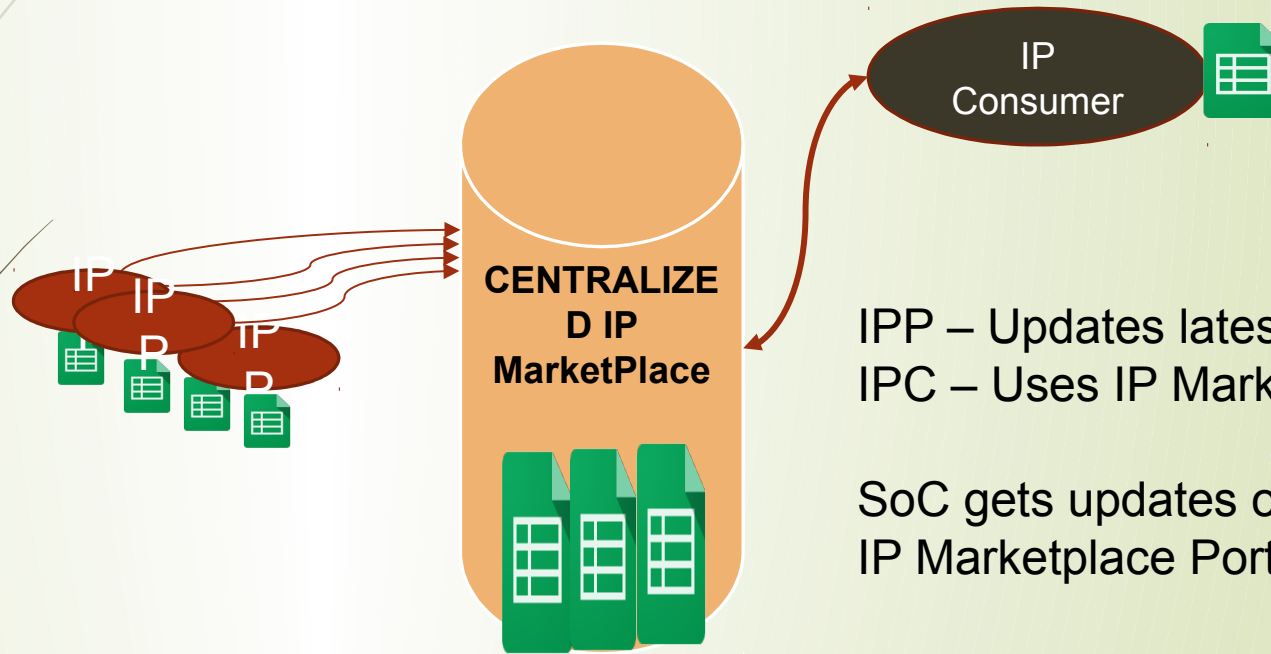
攔 No easy way for SOC to get fixes on time...no automated system

IP Procurement – *Lots of Human Glue!!*



Manual effort to get obvious answers which an IP MarketPlace could easily provide

IP-SoC Ecosystem with IP MarketPlace



IPP – Updates latest Versions and Specs
IPC – Uses IP MarketPlace for procuring IP

SoC gets updates on Bug fixes, newer Versions from IP Marketplace Portal

IPP gets value-add info. from IP MarketPlace for SoC next-gen needs

Secure Transaction Contracts between IPP and IPC



Current State

- 擱 SoCs conduct their IP search thru Websites, Phone Calls etc – Human Glue Effort
- 擱 IP procurement, IP BOM Management is a manual process – Error Prone!!
- 擱 IP Contracts for SOC development – Slow Process!!
- 擱 SOC issues range from (but not limited to) –
 - 擱 Specs – not able to get the exact specs matched in the IP marketplace
 - 擱 Integration challenges, IP Traceability, IP BOM Management
 - 擱 IP Bugs discovered at SOC level verification
 - 擱 Delivering the Perf but higher on Power – breaks SOC Power budget



Potential Solution

- 攔 Create a comprehensive IP MarketPlace with wide array of IPs
- 攔 Enhance IP Marketplace to a fully Autonomous entity
- 攔 Secure connection for IPP and SoC consumer thru IP Marketplace
 - 攔 Blockchain based secure transactions between IP and SoC
- 攔 Upload/download and Payment for IP controlled thru Smart Contracts!!
- 攔 Provide SoC with **detailed** IP information on IP Marketplace
- 攔 Build **Intelligence** into Marketplace for procuring best IP predictably
 - 攔 AI/ML based IP Search thru Catalog
 - 攔 Predictive algorithms for suggesting next gen IP's



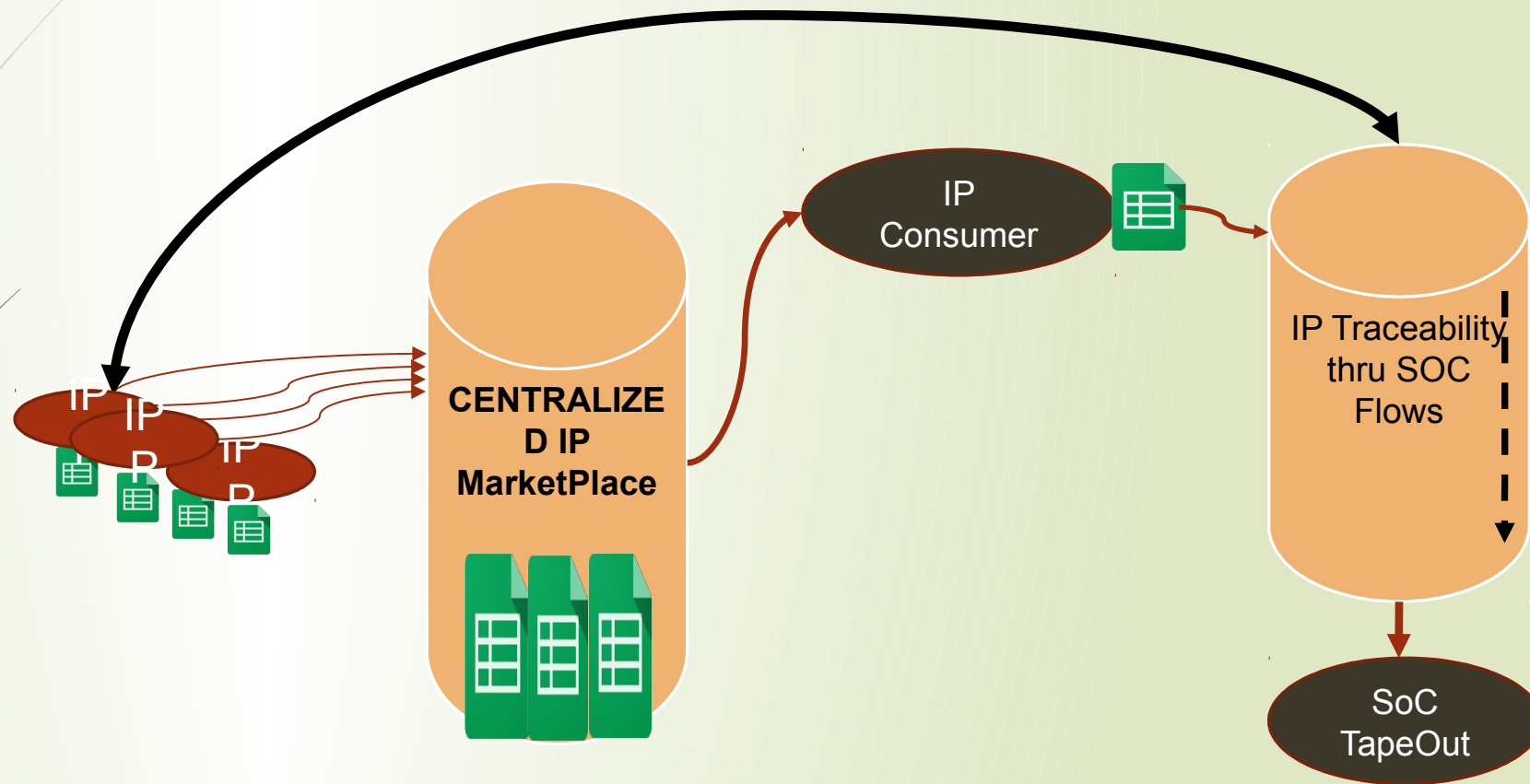
Solution...(contd)

Improve SOC Integration Issues

- 攔 Create an SOC barebones Sandbox for IP in-situ validation
- 攔 IP MarketPlace collects feedback about IP Integration
- 攔 Integration Feedback dashboard per IP – *just like TripAdvisor, Yelp!!*
- 攔 Increase confidence in first time SOCs, and first time IP's

IP Traceability – One of the pet issues

End to End Traceability



Which IP versions were in the TapeOut Database?



THANK YOU!! for your TIME





BACKUP

