



## D&R Start Up Partnership Agreement

### Trial Period

The D&R partnership agreement aims at promoting partner products by increasing their visibility on [www.design-reuse.com](http://www.design-reuse.com) dedicated to silicon IPs and [www.design-reuse-embedded.com](http://www.design-reuse-embedded.com), a satellite portal dedicated to application specific global solution (IoT, Automotive, Security, ...), including design resources as well as on a companion site in Mandarin [www.design-reuse.cn](http://www.design-reuse.cn).

D&R will do its best efforts to provide to the Partner the services below:

- **Product Listing and Lead Service**

Partners' products will be promoted on all sites [www.design-reuse.com](http://www.design-reuse.com), [www.design-reuse-embedded.com](http://www.design-reuse-embedded.com) and [www.design-reuse.cn](http://www.design-reuse.cn). The lead service is included.

- **Hot News**

Partner Hot News get a special highlight.

- **New Products Announcements**

Your new products are announced in the corresponding section of D&R home page and of D&R SoC News Alert (limitation of one product per week, D&R reserves the right to reject some materials)

Summary of your package as bundled on <http://www.drgateway.com/dr-partnership/>

Items	Options	Price	Discounted Price
<a href="#">IP/Products Publishing with Lead Service</a>	Start up - Research center - Trial period to be negotiated	\$ 1200.0	\$ 1200.0
<a href="#">New Products Highlight in homepage</a>	Up To 10 New Products	\$ 1000.0	Free
<a href="#">Hot News published in D&amp;R News Alert</a>	Up To 10 News	\$ 1000.0	Free
		<b>Total :</b>	<b>\$ 3200.0 \$ 1200.0</b>

[Contact us](#) and D&R Partnership Manager will come back to you !